DCAFP NEWSLETTER ADVERTISING CONTRACT

Issuance: Quarterly (4 times per year).
Circulation: 140 - DCAFP members, medically related facilities and agencies, and the American Academy of Family Physicians.

Size of Publication: 8 ½ x 11 with 4-8 pages. Also available online in PDF format.

ADVERTISING

Approval: All advertising is subject to acceptance by the editors.
Deadline: Ad copy* must be received: by the 15th of January for the Jan/Feb/Mar Issue; by the 15th of April for the Apr/May/Jun Issue; by the 15th of July for the Jul/Aug/Sep Issue; by the 15th of October for the Oct/Nov/Dec Issue.
Cancellations: No understanding of any kind is valid unless expressed in writing and **(or alterations)** received by the publication manager by the deadline stated above.
Classified: The classified rate is $1.00 per seven characters with a $25 minimum charge. Pre-payment is requested.
Placement Policy: Run of newsletter.
Payment: In advance or by the copy deadline of the requested issue. Delinquent accounts are subject to 18% per annum finance charge. No discounts allowed for ad agencies.
Rate per issue:

Full page	(max. 7 ½ x 10)	$250.00
Half page	(max. 7 ½ x 5)	$150.00
Quarter page	(max. 3 3/4 x 5)	$100.00

(Hyperlink available for an additional $25 one time fee)

ADVERTISING AGREEMENT

I authorize insertion of our advertisement in the District of Columbia Academy of Family Physicians Newsletter:

Advertiser: _____

Ad Agency (if applicable): _____

Address: _____

Phone:_____Email:_____

Size of Ad: _____ Issue Appearance (month): _____

_____ _____
(Authorized signature and title) (Date)

District of Columbia Academy of Family Physicians
520 W Street, NW, Suite 2400
Washington, DC 20059
Phone: 202.360.8685 • Fax: 202.806.4898 • www.dcafp.org